**PGI Idea Form (Group Name\*)**

**Step 1: describe idea, Step 2: evaluate idea**

|  |
| --- |
| **IDEA in one sentence:** *(ex: table online booking for libraries)* |
|  |
| **Customer PROBLEM:** *What problem, specifically, this idea addresses* |
|  |
| **CUSTOMER/USER:** *Who, specifically, benefits from your product / service* |
|  |
| **SOLUTION Description:** *With clear benefit for customer /user* |
|  |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Idea Scoring (scale 0-10)** | | | | | | |
| Team members: | 1 | 2 | 3 | 4 | 5 | TOTAL |
| How much do you like the idea? |  |  |  |  |  |  |
| How unique and different the idea is? |  |  |  |  |  |  |
| Can we do it? |  |  |  |  |  |  |

Group Elements

|  |  |  |
| --- | --- | --- |
| *name,* | *nº* | *e-mail.* |
|  |  |  |
|  |  |  |
|  |  |  |
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|  |  |  |

*Note: Groups (4 to 7) ideally 5*

*This form has to be delivered on infoestudante by* 27/09

\*choose a name for your group